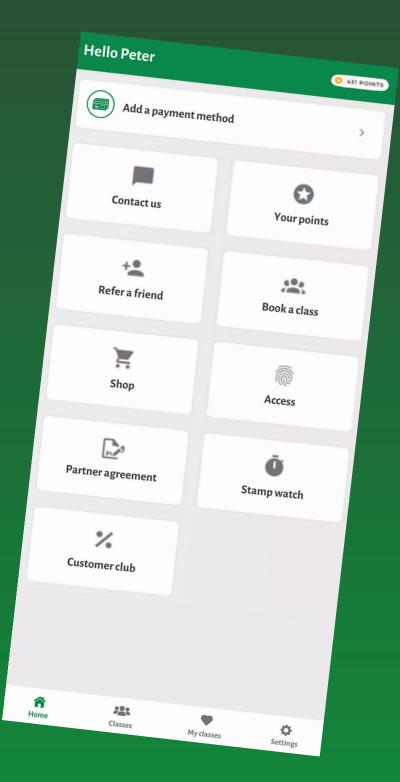


We proudly present you our

# App feature presentation

Welcome to the Club Fuser members App, the game-changer for both gym members and owners! Our revolutionary fitness app is your go-to solution for an enriched gym experience. Seamlessly explore a diverse array of classes, effortlessly manage memberships, and let local business's join our exclusive Customer Club for personalized perks. With our innovative point system, members can earn rewards while gym owners gain valuable insights through data analytics. Stay connected with exclusive promotions and enjoy a fitness journey like never before.

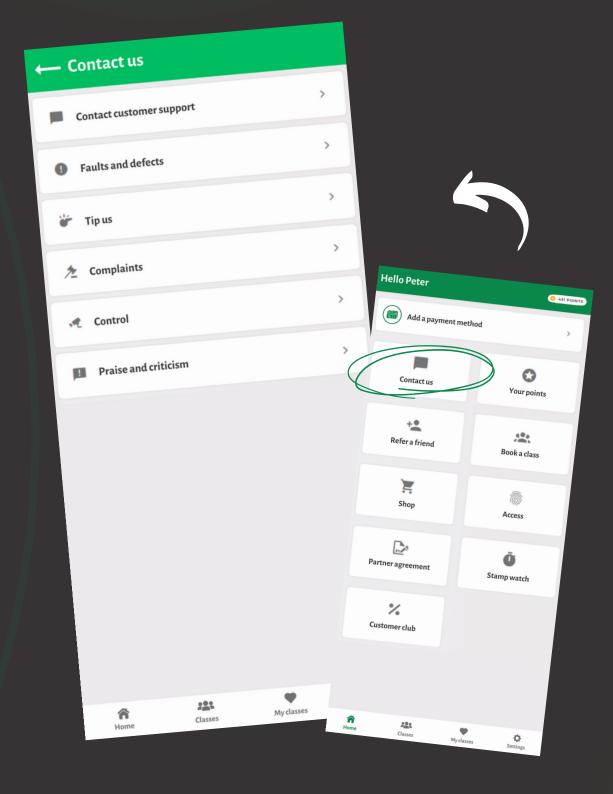




#### Faster access to customer support

Welcome to the Customer Support hub within our members' app—your dedicated space for seamless assistance. Crafted with gym owners in mind, this feature ensures effortless query resolution for your members, covering everything from membership inquiries to class schedules and technical support. The intuitive interface and comprehensive Frequently Asked Questions (FAQs) section empower your members to find quick solutions independently, enhancing their overall experience. It's more than just support; it's a tool designed to elevate member satisfaction and streamline your gym management process.

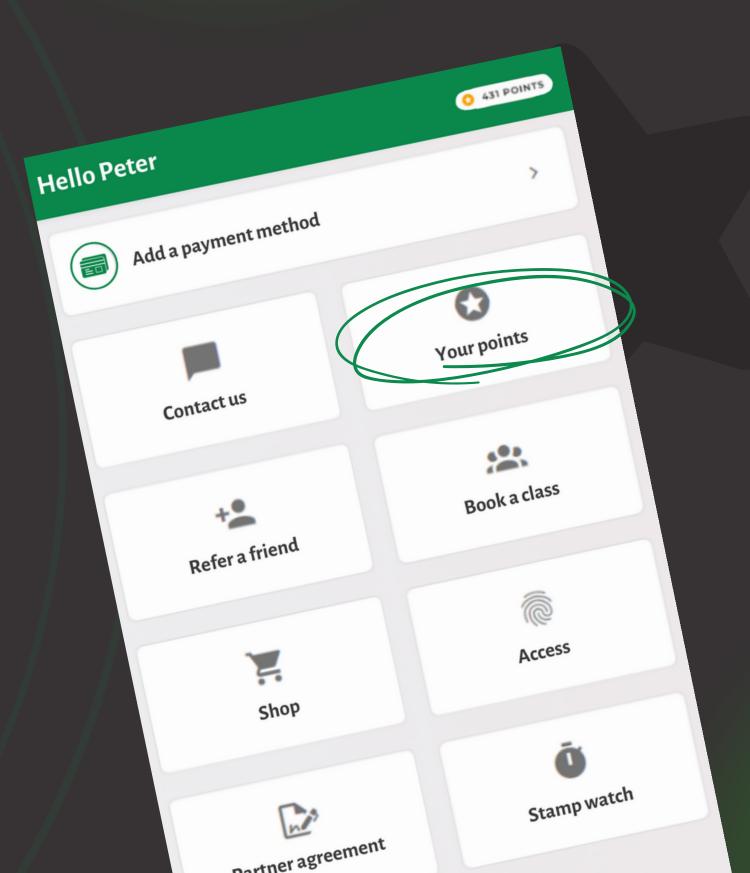
- Easy fillable formulars for each subject. Automated e-mail flow, to quickly recieve the message.
- Cheating with the access, can be an expensive way of running your gym. Get it under control with ease.
- Easily showcase your FAQ's and reduce customer support time, by potentially answering questions through FAQ's.
- Let your members give you feedback, you can use to grow your business.





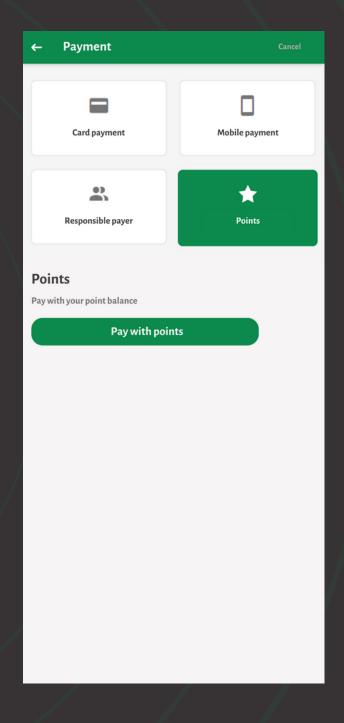
## Point system, to reward members through their activities

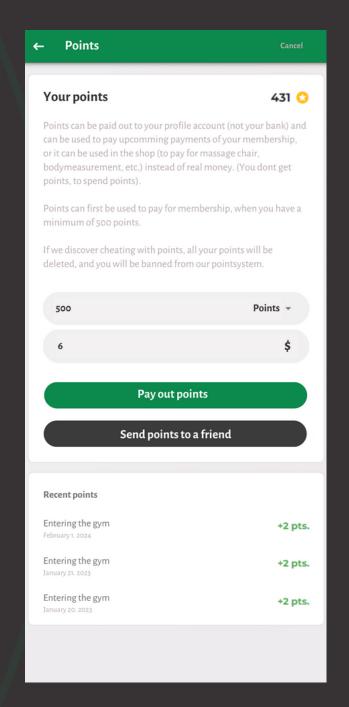
Immerse yourself in a world of rewards with our innovative Point System. As a member, every workout and activity in the gym earns you valuable points that go beyond fitness - they're your ticket to unlocking incredible benefits. Use your points to ease the cost of your membership or indulge in extras from our shop, featuring fitness essentials and exclusive merchandise. Plus, supercharge your points by referring friends, making your fitness journey not only fulfilling but also financially savvy. Elevate your experience with rewards that recognize your dedication – because every effort deserves its own celebration.





#### Two ways of using the points





Pay for extras

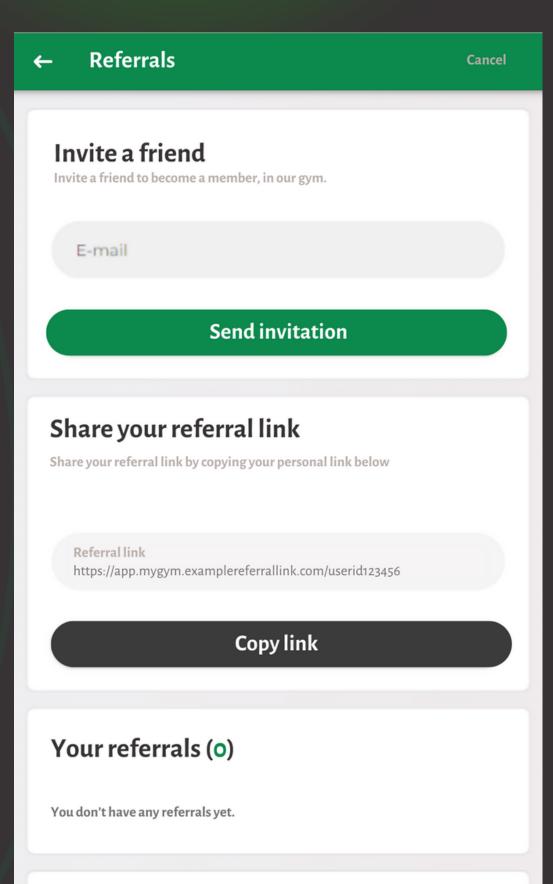
Pay out for membership

## Refer a friend, a smart way to get new members

Enhance your gym's growth strategy with our intelligent Refer a Friend feature. This cost-effective initiative not only fosters community engagement but also serves as a powerful marketing tool. Gym owners, envision the impact of effortlessly expanding your membership base while rewarding both existing and new members. The system effortlessly allocates points to those who refer and offers enticing discounts to the referred, creating a mutually beneficial cycle that drives member acquisition and retention. Elevate your gym's success by leveraging our Refer a Friend program — where smart business meets fitness community expansion.

- By rewarding the referrer, they receive valuable points to spend in the shop and the referrer receives discounts.
- Cost-effective way to get new members as it doesn't cost anything other than the discount given.
- Many people want to train with their peers, this is a golden opportunity where they both get rewarded.





#### These discounts your friend will receive



## What are the benefits of having a reward system?



#### **Increased motivation**

Points are a powerful motivator, serving as a tangible representation of members' dedication to their fitness journey. As they accumulate points through various gym activities, it transforms the workout experience into a gamified challenge, fostering a sense of accomplishment and progress. This intrinsic reward system not only recognizes their efforts but also creates a positive feedback loop, driving motivation to consistently engage in gym activities. Additionally, the ability to redeem points for membership discounts and shop extras provides a concrete incentive, further fueling members' enthusiasm and commitment to their fitness goals. The point system acts as a dynamic motivator, turning each gym visit into a rewarding step forward in their wellness journey.



#### **Decrease churn rates**

Implementing a point system in your gym can significantly decrease churn rates by creating a more engaging and rewarding experience for members.

The accumulation of points offers a continuous incentive for members to stay actively involved in their fitness routine. As they earn points through regular gym activities, the system fosters a sense of achievement and progress, reinforcing their commitment to the gym.

Moreover, the ability to redeem points for membership discounts and exclusive shop items provides tangible benefits, enhancing the overall value of their membership. This added value makes members more likely to view their gym subscription as an investment rather than a mere expense, increasing their satisfaction and loyalty.



#### Cheap way to achieve new members

A point system for member referrals is a costeffective approach to attract new members. By incentivizing existing members with points for referrals, you leverage their influence to bring in new sign-ups.

This word-of-mouth strategy not only reduces acquisition costs but also fosters a sense of community, making it an economical and organic way to grow your gym's membership base.



#### Increased attention for extra equipment

By setting the points threshold for these exclusive services, members may find themselves motivated to both accumulate points through referrals and, when necessary, supplement their points with real money to access the coveted amenities.

This dynamic not only enhances the perceived value of these extras but also encourages members to explore and invest in the full range of offerings your gym provides.

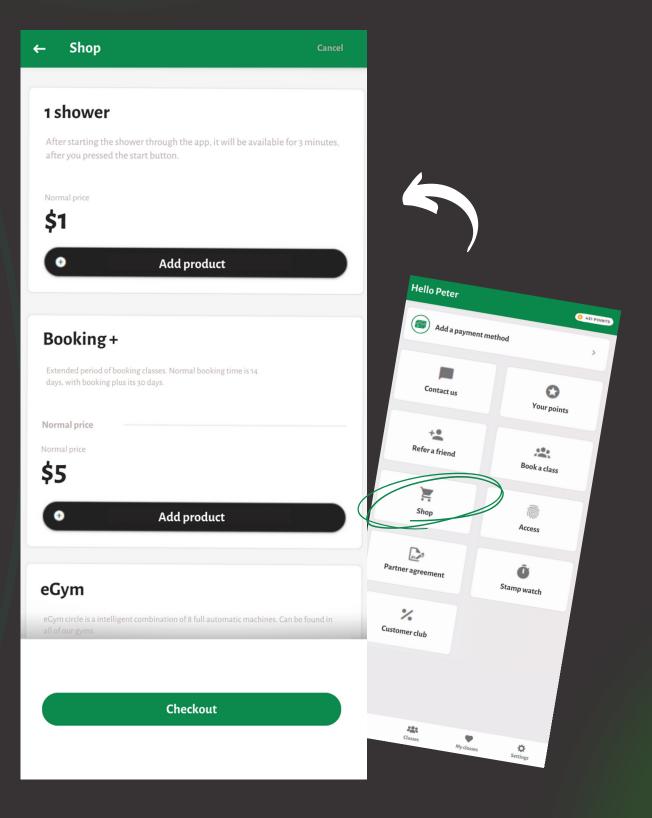
## Easily display, and sell all your extras

Our smart shopping system within the app is a seamless and efficient way for members to explore and purchase a variety of extras offered by the gym. This intuitive system is designed to streamline the entire process, automatically communicating with the backend and payment system to ensure a hassle-free experience.

Members can effortlessly browse through a range of offerings, from fitness gear to exclusive merchandise, directly within the app. The system is intelligently integrated, automatically updating inventory levels and prices in real-time. This not only simplifies the purchasing journey for members but also ensures accurate and up-to-date information.

Furthermore, the shopping system contributes to revenue growth by presenting extras in a user-friendly and visually appealing manner. Clear and enticing displays, accompanied by straightforward purchase options, encourage members to explore and invest in these additional offerings. The seamless integration with the backend and payment system not only enhances the overall user experience but also optimizes the gym's potential for increased revenue through additional sales.



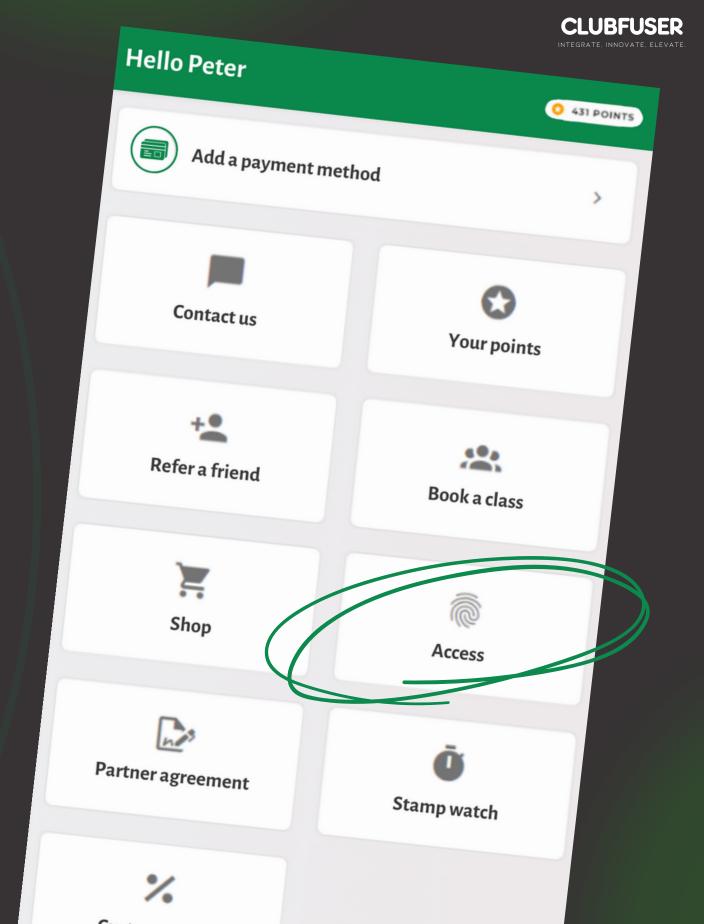


## End confusion. Easy step-by-step guide on access for members

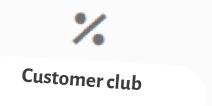
Within our app, we empower gym owners to enhance the onboarding experience for new members through a customized guide for accessing the gym. Gym owners can easily set up a tailored guide within the app, providing step-by-step instructions on how new members can use the door unit and gain access.

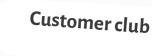
This feature goes beyond conventional guidelines, allowing gym owners to add custom tutorials tailored to their facility's unique entry system. These tutorials serve as a proactive solution to minimize confusion among new members, ensuring a smooth and efficient entry process right from the start.

By leveraging this personalized guide feature, not only do gym owners save valuable customer support time that may be spent addressing entry-related queries, but they also contribute to a positive and welcoming atmosphere for new members. It's a proactive tool designed to enhance the overall onboarding experience and streamline the transition for individuals joining the gym for the first time.











#### Start our smart equipment

You can start our units up to after two hours after you clocked in at the door. After this, you have to clock back



**Body measurement** 



Massage chair



Solarium



Sauna

### Showcase your extras, and automate the access for those

Our app provides a seamless solution for gym owners looking to optimize the utilization of extra amenities in their facility, such as massage chairs and body measurement services. With our intuitive setup, gym owners can easily configure these additional features within the app, empowering members to initiate and enjoy these services hassle-free. Members can conveniently access these extras directly through the app, eliminating the need for manual intervention or assistance. By incorporating this feature, gym owners not only enhance member experience but also efficiently manage the usage of premium services, ensuring that members can enjoy these amenities at their convenience. This streamlined process not only contributes to the overall satisfaction of members but also serves as a revenue optimization strategy, encouraging members to explore and invest in these additional offerings. It's a win-win scenario where both members and gym owners benefit from a more integrated and accessible approach to enjoying the full spectrum of services the gym has to offer.



#### Interrest

#### Pay for it





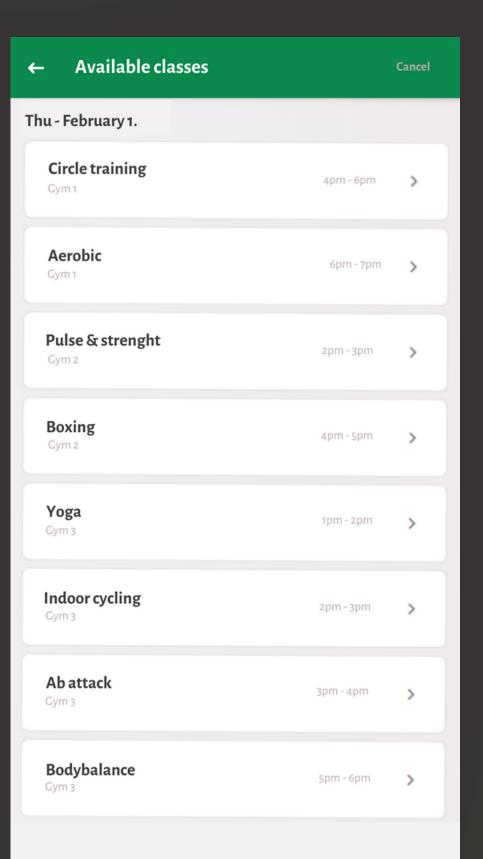


#### Easy access to classes

Our app simplifies the entire class management process for gym owners, making it effortless to list and organize all classes. With an intuitive interface, gym owners can easily input details such as class name, date, time, and location. This information is seamlessly communicated with the backend system, streamlining the process and ensuring accuracy.

Members benefit from a user-friendly display of all available classes within the app. The comprehensive listings include essential details like date, time, and gym location, providing a clear overview of the class schedule. This transparency not only enhances the member experience but also promotes engagement as members can easily find and sign up for their preferred classes.

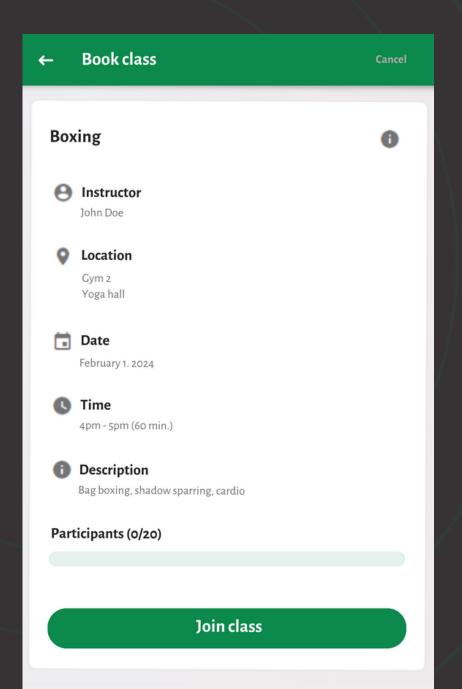
The automatic communication with the backend system ensures that class information is always up-to-date. This dynamic integration not only saves time for gym owners but also contributes to the effectiveness of class management. Members enjoy a hassle-free experience, and gym owners can focus on delivering exceptional fitness offerings with efficiency and ease.



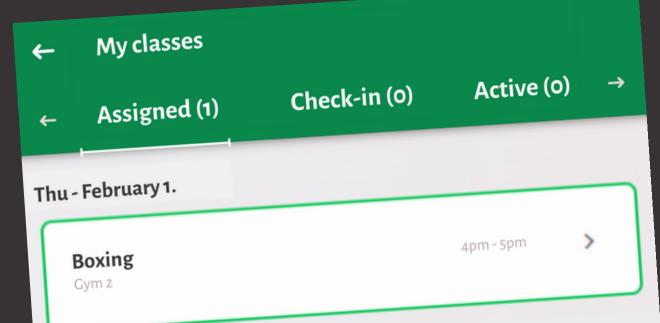


## Book classes, or see booked classes, easily in only a few steps

The members of your gym, will easily be able to see available classes, and join them. This is automated with the back-end, so you always have full control of upcomming classes, and number of participants. With this option, you get your scheduling under control with ease, and give your members, a valuable and fun time.





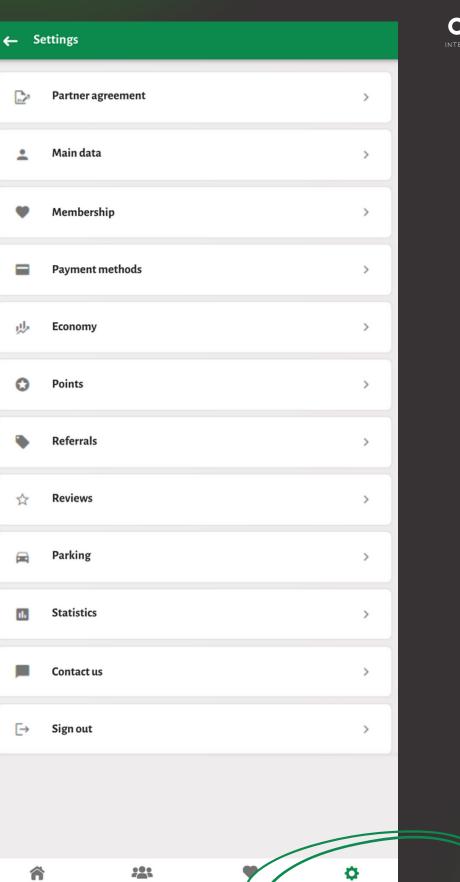


#### Full overview of the membership

Members can take full control of their fitness journey with our app's user-friendly "Settings" feature. By simply pressing this button, members gain access to a comprehensive overview of their membership details, providing a clear and transparent view of everything included.

Within the "Settings" section, members can easily review and manage various aspects of their membership, such as class subscriptions, billing information, and any personalized add-ons. This centralized hub empowers members to have complete control over their fitness experience, allowing them to make adjustments and updates according to their preferences.

This level of transparency not only enhances the overall member experience but also fosters a sense of ownership and customization. Members can explore the full range of benefits included in their membership, ensuring that they make the most out of their fitness journey with convenience and control at their fingertips.



Classes





## Let your members get discounts in stores, webshops etc. through the customer club.

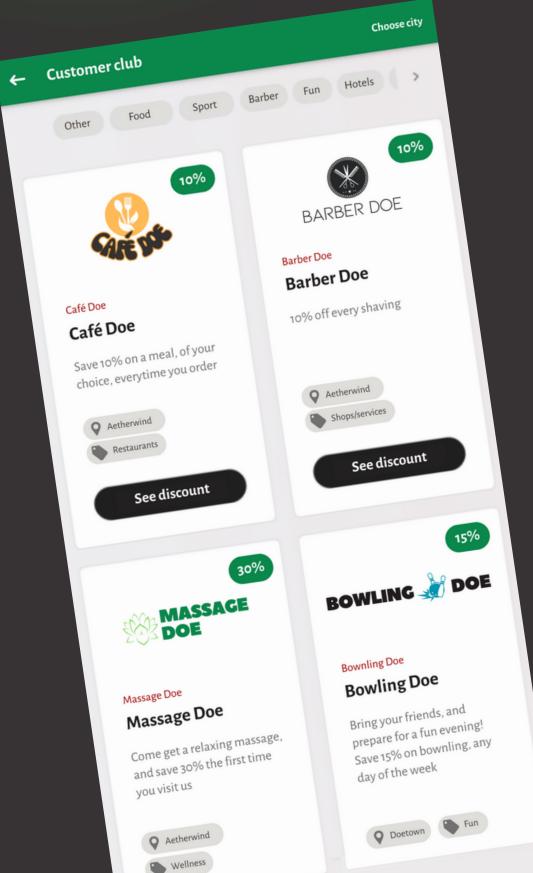
Introducing an exciting feature that transcends traditional gym memberships – our innovative discount function. Gym owners now have the power to curate exclusive deals with businesses across various industries, from dining establishments and spas to online shops and entertainment venues. This unique opportunity not only allows businesses to leverage the gym's member base for free marketing and exposure but also transforms the gym app into a comprehensive platform for diverse and exclusive discounts.

The process is straightforward and streamlined. Gym owners initiate collaborations with businesses, presenting them with an opportunity to showcase their services or products to a targeted audience – the gym's members. These exclusive discounts become a valuable addition to the members' app, enhancing the overall membership experience.

What sets this feature apart is the meticulous backend approval system. Each discount offer undergoes manual approval, ensuring that only legitimate and relevant promotions are showcased within the app. This commitment to quality control safeguards the integrity of the platform, preventing spam and presenting members with curated, trustworthy offers.

For members, this feature adds significant value to their membership by providing access to a range of exclusive discounts across a variety of industries. From enjoying a discounted meal at a local restaurant to purchasing products from an online store, members can explore a world of savings with just a few taps on their app.

This symbiotic relationship fosters community connections, supports local businesses, and elevates the perks associated with gym membership. Members not only benefit from their fitness journey but also gain access to a diverse array of cost-free, exclusive discounts, creating a well-rounded and enriching membership experience.



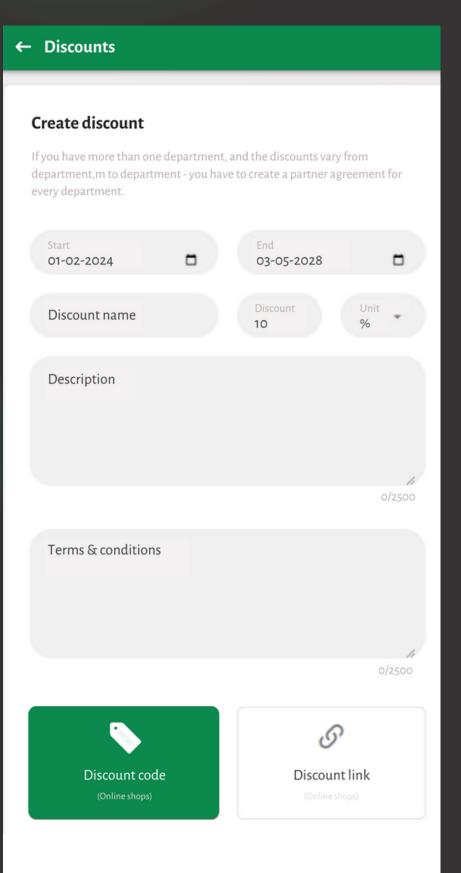
## Partner agreement. A smart way for businesses to grow, and for you to decrease churn

Joining our ecosystem of businesses is a breeze with our straightforward "Partner Agreement." This hassle-free sign-up process ensures that businesses can effortlessly become part of our network, reaching a broader audience and showcasing their offerings to our engaged member base.

The simplicity lies in the minimal requirements for businesses to get started. By creating discounts to be featured in the app, businesses unlock a world of marketing opportunities without incurring any costs. This partnership is a win-win situation — businesses gain exposure, and members enjoy exclusive discounts, fostering a thriving community of mutually beneficial relationships.

The "Partner Agreement" acts as a gateway for businesses to seamlessly connect with gym members, enhancing their visibility and attracting new customers. This commitment to accessibility and affordability underscores our dedication to creating a dynamic platform that benefits both businesses and members alike.





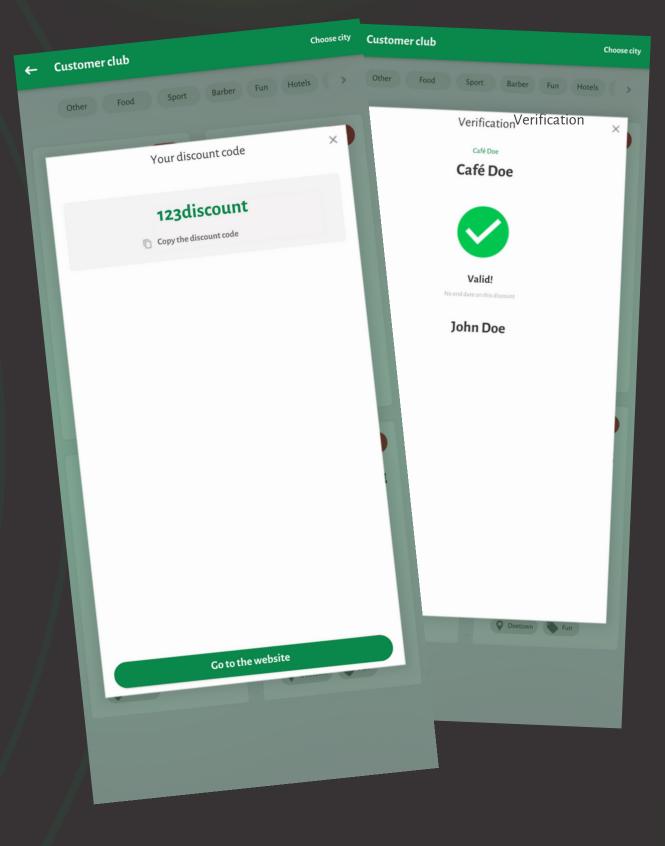
### The types of discounts that can be used

Businesses have two effortless options to create exclusive discounts for gym members within our platform. The first method, "verification," allows businesses to offer discounts to members who physically visit their store. Members simply open the app in-store to verify their membership, unlocking the exclusive discount on the spot.

For businesses with online platforms, the second method provides a seamless solution. By generating a discount code or a unique discount link, businesses can extend their exclusive offers to members making purchases on their webshops. This online-friendly approach ensures that members can conveniently enjoy discounts from the comfort of their homes, fostering a flexible and accessible shopping experience.

These dual avenues cater to both in-store and online preferences, providing businesses with the flexibility to choose the method that aligns best with their operations. Whether it's a physical visit or an online transaction, businesses can tap into the gym's member base and offer tailored discounts, creating a mutually beneficial synergy between businesses and gym members.







With our app, you

# Bring more value to your members

By leveraging these two convenient methods—verification for in-store benefits and discount codes/links for online perks—businesses can seamlessly integrate their offerings into our platform, ensuring a hassle-free experience for both them and our members. This collaborative approach not only enhances the visibility of businesses but also provides members with a diverse range of exclusive discounts tailored to their preferences.

Join us in bringing more value to your members today. Our platform serves as the perfect conduit for businesses to effortlessly connect with our engaged member base, fostering a thriving community where both businesses and members reap the rewards of this dynamic partnership. Together, let's elevate the membership experience and create a win-win scenario that enriches your gym community.

